



Texas Life Science Conference November 10, 11, & 12 Houston, Texas

BioHouston and Texas Healthcare and Bioscience Institute's (THBI) annual venture capital event, the 2010 Texas Life Science Conference (TLSC), will be held November 10th, 11th and 12th. This conference brings together the life science industry's preeminent venture capitalists, large pharmaceutical and device company executives, leading researchers, and emerging company executives, representing some of the most revolutionary developments in the life sciences.

The TLSC showcases the region and state's entrepreneurial spirit and leading start-up companies. This year, the conference will feature an Investor Forum on Wednesday, November 10th, the Commercialization Forum on Thursday, November 11th and a Medtech/Biotech Forum on Friday, November 12th. BioHouston will also be honored to present the 5th Michael E. DeBaKey Memorial Life Science Award to the top undiscovered Texas life science company at the close of the Commercial Forum on Thursday November 11th.

We hope you will join us as a sponsor of this annual Texas flagship event. Please choose your sponsorship opportunity early, so that we can publicize your support in pre-event communications and help you realize the maximum benefits from your investment.

November 11th "An Evening of Life Sciences" Underwriter ---limited to two sponsors at \$15,000 each

This event will be held on Thursday, November 11th at the conclusion of the day's events and is open to all conference attendees

- Exclusive underwriter of the onsite *Texas Life Science Conference Networking Cocktail Reception* that will take place at the close of the Commercial Forum on November 11th
- Exclusive underwriter for a hosted dinner- open to all conference attendees to be held at the downtown Houston Pavilions
- Exclusive underwriter of the *Texas Life Science Conference After Party* on November 11th- open to all conference attendees to be held at the downtown Houston Pavilions-Cash bar
- Commemorative photos with your corporate logo printed on them will be given out during the Conference After Party. Photographs by Photo Con Queso, a fresh new take on the classic photo booth. photoconqueso.com
- Five complimentary admissions to the 2010 Texas Life Science Conference
- Special recognition and signage during the event on November 11th
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization during the Conference
- Ability to add a promotional item or document to conference bag
- Logo displayed on presentation screens throughout Conference
- 1-year membership with BioHouston at the Associate Investor level

November 10th Investor Forum Underwriter--- limited number of Underwriters at \$5,000 each

The investor forum is an exclusive, invitation-only event for Investors and Underwriters. Approximately 50 people will attend this half-day session, which will feature an interactive discussion focusing on a prominent trend in life sciences, followed by a reception and dinner.

- One admission for a representative from your company at the November 10th Investor Forum
- Recognition as an Investor Forum Underwriter at the November 10th Investor Forum
- Two complimentary admissions to the 2010 Texas Life Science Conference
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization during the Conference
- Ability to add a promotional item or document to conference bag
- Logo displayed on presentation screens throughout Conference
- 1-year membership with BioHouston at the Associate Collaborator level

November 11th Commercialization Forum Underwriter---limited number of Underwriters at \$5,000 each

- Recognition as a Commercialization Underwriter at the 2010 Texas Life Science Conference
- Two complimentary admissions to the 2010 Texas Life Science Conference
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization during the Conference
- Ability to add a promotional item or document to conference bag
- Logo displayed on presentation screens throughout Conference
- 1-year membership with BioHouston at the Associate Collaborator level

November 12th Medtech/Bio Forum Underwriter---limited number of Underwriters at \$5,000 each

- Recognition as a Medtech/Bio Forum Underwriter at the 2010 Texas Life Science Conference
- Two complimentary admissions to the 2010 Texas Life Science Conference
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization during the Conference
- Ability to add a promotional item or document to conference bag
- Logo displayed on presentation screens throughout Conference
- 1-year membership with BioHouston Associate Collaborator level

Michael E. DeBakey Memorial Life Science Award Underwriter---\$4,000

- Recognition as the Michael E. DeBakey Memorial Life Science Award Underwriter during the award ceremony at the close of the Commercial Forum on November 11th
- One complimentary admission to the 2010 Texas Life Science Conference
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization during the Conference
- Logo displayed on presentation screens during the student event on November 9th

November 9th Student Educational Forum---limited number of Underwriters at \$2,500

- Recognition as an event underwriter at the student event on November 9th
- One complimentary admission to the 2010 Texas Life Science Conference
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization at the student event on November 9th
- Logo displayed on presentation screens during the student event on November 9th

Exhibiting Sponsor---\$3,000

The Exhibiting Sponsor package increases your company's exposure during the conference through promotion of your products and services in a prime conference location. Benefits include:

- One complimentary admissions to the 2010 Texas Life Science Conference
- Pre-conference promotion via the conference website, brochures, advertisements and press releases.
- Complimentary exhibit table to promote your organization during the Conference
- Logo displayed on presentation screens throughout Conference

SPECIALTY OPPORTUNITIES

Tote Bag ---\$5,000

- Corporate logo printed on the conference bag given to all conference attendees
- Two complimentary admissions to the 2010 Texas Life Science Conference
- Add a promotional item or document to conference bag.

Lanyards---\$2,500

- Corporate logo printed on the lanyard that comes with each attendees name badge
- Two complimentary admissions to the 2010 Texas Life Science Conference

Water Bottles---\$2,000

- Corporate logo printed on the water bottles given out to attendees during the conference
- One complimentary admission to the 2010 Texas Life Science Conference

Note Pads---\$1,500

- Corporate logo printed on the notepads given to all conference attendees
- One complimentary admission to the 2010 Texas Life Science Conference

Pens ---\$1,500

- Corporate logo printed on the pens given to all conference attendees
- One complimentary admission to the 2010 Texas Life Science Conference

Hand Sanitizer ---\$1,500

- Corporate logo printed on the hand sanitizer bottles given to all conference attendees
- One complimentary admission to the 2010 Texas Life Science Conference

Please contact Keisha Curtis @ 713.979.9212 or curtis@biohouston.org for questions and to find out more about these opportunities.